

Monthly Product & Marketing Hot Spots

American General:	<p>Customizable ContinUL Flyers</p> <ul style="list-style-type: none"> American General now offers this flyer that can be customized!
American National:	<p>LTGUL Comparisons</p> <ul style="list-style-type: none"> American National offers low, level-pay premium with a lifetime guarantee; payable only to 100 - cheaper than most payable to 120.
AVIVA:	<p>Changes to Term Products</p> <ul style="list-style-type: none"> Aviva will be making product improvements and rate changes to our broad portfolio of Term products, effective January 25, 2010. Click here to learn more.
Banner:	<p>Run An Illustration - As Easy As 1,2,3</p> <ul style="list-style-type: none"> Banner now allows you to run an illustration that compares Life Value Term, OPTerm or Penn Term. Click here to learn more.
Genworth:	<p>ColonySM Term UL</p> <ul style="list-style-type: none"> See how pricing on our new ColonySM Term UL product stacks up to the competition for \$500,000 face amounts. Read more.
ING:	<p>ING ROP Endowment Term</p> <ul style="list-style-type: none"> As of 2/1/10, ING ROP Endowment Term is available in all states and territories except CT, GU, NJ, PR and VI.
MetLife:	<p>Sales Campaign Central</p> <ul style="list-style-type: none"> Co-brand, customize and personalize with MetLife's Sales Campaign Central marketing tool. Click here to learn more.
Minnesota Life:	<p>Eclipse Indexed Life</p> <ul style="list-style-type: none"> The Eclipse Indexed Life has the guarantees of a fixed universal life insurance policy in combination with indexed accounts that offer excellent upside potential for your clients.
Mutual/United of Omaha:	<p>AccumUL Plus</p> <ul style="list-style-type: none"> Cash value accumulation. Supplement retirement income. Convert term to permanent. Age last birthday FIT Underwriting Program
North American:	<p>Survivorship GIUL</p> <ul style="list-style-type: none"> Survivor Premium Guarantee Rider Accelerated benefit after 1st death for terminal illness and chronic illness Estate Preservation Rider
Transamerica:	<p>Trendsetter Super Series</p> <ul style="list-style-type: none"> Transamerica has lowered the Trendsetter Super term portfolio minimum face amount to \$100,000 for all risk classes, including Preferred Plus.
West Coast Life:	<p>New Chronic Illness Rider</p> <ul style="list-style-type: none"> Get the facts-at-a-glance on this Chronic Illness Accelerated Death Benefit Rider (CIADB). Click here to learn more about this new product.