



**BlueCross BlueShield of Illinois**

*Experience. Wellness. Everywhere.®*

**Earn Extra!**

**Great News!**

**BCBSIL New Sales *Commission Booster* Bonus  
Program for Small Group Business  
*Extended through December 2011!***

**Effective Dates: October 2011 – December 2011**

**Blue Cross and Blue Shield of Illinois wants your business!** We are extending our *Commission Booster* new sales bonus to producers who sell new 2-150 Small Group business through December 2011.

**How to qualify:**

- For effective dates from **Oct. 1, 2011, through Dec. 31, 2011.**
- All terms and conditions of the BCBSIL Producer Agreement apply to the bonus program.
- Case must be in force for 12 months.

**How you will be paid:**

- There is no maximum payout per group or producer.
- All qualifying bonus payments will be included in your monthly commission statement, and will be calculated based on enrolled employee counts by product.
- Payment will be made to the submitting agent.
- Retro adjustments do not apply.

***Sales Bonus:***

- **\$50 per card** for all BlueAdvantage Entrepreneur<sup>SM</sup> HMO Product Enrollees
- **\$25 per card** for All Other Health Products Enrollees (PPO, BlueChoice Select<sup>®</sup>, CPO and BlueEdge<sup>SM</sup> Offerings)

**Need more information?**

Please contact your BCBSIL account representative or general agent if you have questions about this special *Commission Booster* bonus program.